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Engaging & supporting EU experts in Cybersecurity Standardisation activities

How to participate and support the standardisation process



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Post-Event report



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Standardisation serves as a critical bridge between legislation, such as the Cyber Resilience Act, and market implementation, defining the technical frameworks that enable regulatory compliance and drive industry adoption.

However, many professionals and organisations struggle to navigate the complexities of the process and identify the right channels to contribute effectively. They often perceive standardisation as a closed system, difficult to access and influenced by established actors, making it challenging for newcomers to find entry points and have a meaningful impact.

This webinar aims to demystify the standardisation process, breaking down the barriers that make it seem inaccessible. It will provide a clear roadmap on how to engage with European Standardisation Organisations (ESOs), navigate the rules and commitments required, and identify practical ways to participate.

Additionally, the session will address common challenges newcomers face, offering guidance on how to establish a foothold in the ecosystem and effectively contribute to shaping future standards.

Representatives from European Standardisation Organisations (ESOs) will provide first-hand guidance on participation opportunities, the rules involved, and the necessary efforts to make an impact.

Why Attend?

- » Understand the key channels and rules for engaging in standardisation, directly from ESO representatives.
- » Gain insights from CEN-CENELEC and ETSI on participation opportunities.
- » A practical use case guide for newcomers of a newcomer entering the standardisation process and how they overcame barriers.
- » Ask questions and interact with experts from ESOs to gain direct, actionable guidance.



Event Takeaways:



1. A major barrier to broader involvement in standards development is the lack of familiarity with the standardization process: even cybersecurity experts often do not know how standards are created or how to contribute. Addressing this learning curve is essential for making standardization efforts more inclusive and representative.



2. While European standards are generally voluntary, once adopted, they must be transposed into national standards by member countries, replacing any conflicting national standards. This ensures consistency across all European countries.



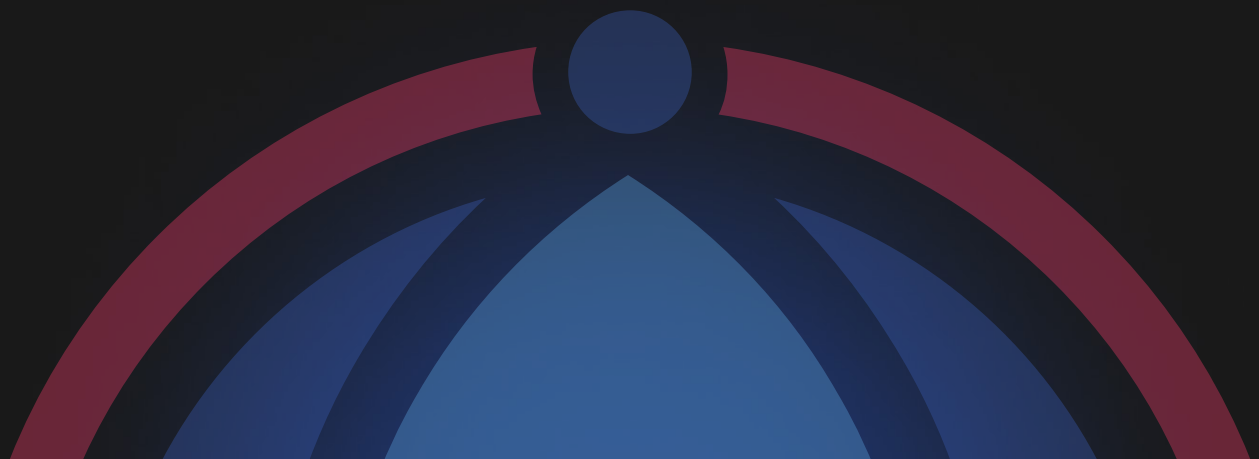
3. European standardization organizations, such as CEN and CENELEC, promote broad engagement through national bodies, allowing a diverse range of stakeholders to participate in the standardization process. At the national level, standards users, environmental NGOs, consumer bodies, industry representatives, and research organizations are all encouraged to join via national members. This structure ensures that various perspectives are included, facilitating connections with CEN and CENELEC for effective collaboration in developing standards.



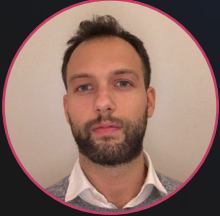
4. Dedicated tools, guides, financial support programs, and multilingual resources are available to facilitate the involvement of small and medium enterprises (SMEs) and new participants, ensuring that standardization work remains inclusive and practical for a wide range of organizations.



5. The webinar successfully fostered strong engagement, encouraged ongoing involvement in related initiatives, and highlighted the importance of continued collaboration within the community



Insights from the experts:



"Despite there's a lot of interest in the standardization process, many ICT professionals were stating that they find it a bit difficult to understand how to join the process, how to support the standardization process, and for some of them — or from the comments we received — it was also perceived as kind of a black box. So, we decided to have, along with a series of webinars, this session to demystify a little this process and this approach."

Matteo Molé: ECSO - European Cybersecurity Organisation



"European standards are valuable tools for strengthening the competitiveness of European companies, thereby creating the conditions for economic growth."

Biljana Lj. Tošić: University of Belgrade



"It's very important, at the end, that we have varied participation at national level because the more experts we have, the higher amount of views we will have for developing the standards.... so it's very important to have a broad amount of views and expertise so that the standard that we get in the end is really strong in representing European values."

Lucia Lanfri: CEN-CENELEC



"Security basically crops up in every single technology or technical area because we talk in ETSI about security by design. We don't want security bolted on as an afterthought. We need our technologies to be secure when we start conceiving them in the standardization committees."

Ultan Mulligan: ETSI



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